

Now, *those* are car keys.



If you like our keys, wait until you see what else we make.

Since 1974, we've offered the most advanced electrical products available to the street rod industry, and today, they call us the "boutique" of electrical supplies. We earned that.

Before we introduced "real" car keys, all you could get were keys that looked like they were for farm implements. The market was ready for OEM-style keys, so we made them. In four colors.

There is added value on the inside of our products, too. Our harness panels reflect patented innovations you can't get anyplace else, like Select-a-Circuit™. It allows you to power your accessories from the ignition key or directly from the battery, simply by how you plug-in the fuse. Ingenious? You'll love it.

Our Synergy™ line of switches and controls are unlike anything else anywhere in the industry. They're designed to let you tie everything

together on your interior with *color*. Now your keys, dash knobs, and bezels don't have to look like you bought them in a blister pack at the auto parts store. Synergy™ switches will *compliment* an \$80,000 hot rod—not detract from it.

But we're also known for phenomenal personal service that you just can't get anyplace else. If you have a question or problem, we're here for you in every way possible...telephone assistance, real-time online help, or maybe you want to email Ron Francis himself in the evening. Our philosophy is that we can't do enough to make sure you're happy. It would be hard for any other company to match our service. It's made our customers into raving fans that keep on coming back.

Call for our free catalog and you'll see for yourself why we're the leader. We'd like the chance to spoil you, too.



RON FRANCIS WIRING

Call us toll free! 1-800-292-1940 www.RonFrancis.com